



# Calgary LIVERight Gala 2026

Transforming the future of liver health – one person, one breakthrough, one liver disease at a time.

# About Us



## Liver Disease

The liver is a vital organ responsible for over 500 functions essential for life, including energy provision, blood cleansing, and hormone regulation. However, it is susceptible to damage from viruses, toxins and diseases, with over 100 liver diseases identified.

Liver disease is on the rise in Canada, now affecting 1 in 4 Canadians. However, many liver diseases progress slowly and may not be discovered until they reach an advanced stage. For these reasons, investment in liver research, public education, and support are critical to prevent liver disease from taking hold and to improve liver health for all Canadians.

## Liver Canada

Liver Canada, formally called the Canadian Liver Foundation, was first established in 1969 out of the passion and concern of a committed group of business leaders and doctors who believed that liver disease needed a champion. Today, Liver Canada is a leading organization dedicated to promoting liver health, increasing public awareness and understanding of liver disease, and providing support to individuals affected by liver disease.

We remain the only non-governmental organization in Canada focused on liver health and the main source of non-profit funding for all forms of liver disease. With the help of volunteers, those with lived experiences, researchers, doctors, donors, and corporate sponsors, we are changing the future of liver health for all Canadians.



# About the Event



## Honouring the Heart of Our Liver Community

The LIVERight Calgary Gala is our signature annual celebration in support of life-saving liver research, education, and advocacy. Each year, we gather to reflect on the meaningful impact we've made in the lives of those living with liver disease, to honour patients, health professionals, volunteers, and supporters whose dedication makes our work possible. Together, we celebrate not only the milestones reached, but also the hope and positive change we continue to create for all Canadians affected by liver disease.

### Key Features:

On March 27, we will come together to honour our Alberta liver community and the many ways they continue to create hope, drive change, and advance care for all Canadians living with liver disease. Their compassion and commitment fuel every step forward in research, education, and support.

This unforgettable night features gourmet cuisine, music, entertainment, dancing, and inspiring stories from patients and healthcare professionals. Guests will also enjoy special tributes and opportunities to connect with fellow supporters as we celebrate the strength and spirit of our Alberta liver community.

This year, we gather to honour Dr. Greg Powell — a respected leader in emergency and aviation medicine, whose 45-year career was marked by leadership and innovation. A co-founder of Shock Trauma Air Rescue Service (STARS), Officer of the Order of Canada, and recipient of the Alberta Order of Excellence, he leaves a lasting legacy in patient care, medical education, and community leadership across Canada.



We will also honour patient Ed Terrill — a devoted husband, father, grandfather, and lifelong outdoorsman, who shared his love of family, sports, and the outdoors with all who knew him. After his diagnosis with a rare autoimmune condition that led to liver cirrhosis, he faced his illness with remarkable resilience and inspired his family, friends, and others living with similar challenges.

# Sponsorship Opportunities



## Presenting Sponsor

**\$20,000**

### Recognition:

- 1 table (8 seats)
- Corporate logo included in the front cover of event program book and ticket
- Greeting letter in program book
- Speaking opportunity at event
- Corporate logo featured on event signage
- Advertisement in program book (Full page back cover)
- Logo on Calgary Gala webpage and on screen acknowledge at the event

## Gold Sponsor

**\$10,000**

### Recognition:

- 1 table (8 seats)
- Corporate logo featured on event signage
- Advertisement in program book (Full page)
- Logo on Calgary Gala webpage and on screen acknowledge at the event

## Silver Sponsor

**\$5,000**

### Recognition:

- 1 table (8 seats)
- Corporate logo featured on event signage
- Advertisement in program book (Full page)
- Logo on Calgary Gala webpage and on screen acknowledge at the event

## Bronze Sponsor

**\$3,000**

### Recognition:

- 1 table (8 seats)
- Corporate logo featured on event signage
- Advertisement in program book (Half page)
- Company name on Calgary Gala webpage and on screen acknowledge at the event

# Why Sponsor Us?



## The Power of Your Partnership

Sponsoring the LIVERight Calgary Gala is a powerful opportunity for your organization to make a meaningful impact in community health. Our gala brings together more than 150 influential guests with diverse backgrounds, including business leaders, health professionals, philanthropists, and members of Alberta's diverse communities. As a sponsor, your brand will be seen by individuals who share a genuine commitment to healthier communities and lasting impact.

Liver disease affects 1 in 4 Canadians – an important reminder of the urgent need for continued research, education, and support. Your support helps us raise the vital funds needed to advance life-saving research, empower patients and families, and drive awareness across the country.

**By sponsoring the Calgary LIVERight Gala, you stand with a community committed to saving lives.**

## Purchase Your Tickets

### **Early Bird Table** - Until January 31

**\$1,600**

#### Recognition:

- 1 table (8 seats)
- Company logo on the table

### **Regular Price Table** - Begins February 1

**\$2,000**

#### Recognition:

- 1 table (8 seats)
- Company logo on the table

### **Early Bird Ticket** - Until January 31

**\$200**

You will be seated with others from the Alberta Liver Community

### **Regular Price Ticket** - Begins February 1

**\$250**

You will be seated with others from the Alberta Liver Community

**Click the link to purchase your tickets!**

# Thank You!



Thank you for your generous consideration of support for the Liver Canada's Calgary LIVERight Gala.

Should you have any questions or require any additional information, please contact:

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